



POLICIES

St. Charles Soccer Social Media Policy

Objective

A social media presence is integral to expanding SCSA forms of communication and to reach and communicate with our audiences where they gather. While we value that social media can present a growth opportunity for our communication, it also opens the Club and our members to risk. This policy governs the publication of and commentary on social media regarding St Charles Soccer Association (SCSA) undertaken by or on behalf of staff, volunteers, athletes and families.

For the purposes of this policy, social media means any facility for online publication and commentary, including without limitation: blogs, wiki's, and social networking sites such as Facebook, LinkedIn, Twitter, Flickr, Instagram, Vine, Snap Chat and YouTube.

This policy is in addition to and complements any existing or future policies regarding the use of technology, computers, emails and the internet.

Publication and commentary on social media carries similar obligations to any other kind of publication or commentary.

Confidential Information of Youth and Families of SCSA

Privacy settings that might allow others to post information or see information that is personal should be set to limit access. Be mindful of posting information that you would not want the public to see. What you publish will be around for a long time, so consider the content carefully and be cautious about disclosing personal details.

SCSA will not post any communication that contains information about staff, volunteers, athletes, families and sponsors that is confidential or that others would reasonably expect to be private as per the WYSA Privacy Policy.



POLICIES

Copyright Laws/ SCSA/St Charles Force Logo

It is critical that you show proper respect for the laws governing copyright and fair use or fair dealing of copyrighted material owned by others including SCSA own copyright brands, logos as well as those of our corporate sponsors

Respect your Audience

The public in general, SCSA staff, volunteers, athletes and families as well as corporate sponsors reflect a diverse set of customs, values and points of view. We ask that your postings on social media are respectful and shall not communicate in a manner that harms SCSA or its member's interests. We encourage communication and dialogue that:

- Informs our families and the public about SCSA activities and teams
- Shares SCSA news and events with our audiences
- Promotes district, Club and team spirit and pride
- Distributes timely information to our athletes and families (e.g. game/practice cancellations/changes due to weather)
- Shares information to help bring the Manitoba soccer community together

The following commentary is prohibited:

- Communication that conflicts with SCSA policies, bylaws and general information on our website
- Ethnic slurs, offensive comments, defamatory comments, personal insults, obscenities, etc.
- Communication that contains confidential information or information that others would reasonably expect to be private as per the SCSA Privacy Policy
- Communication that constitutes real or reasonably perceived harassment and discrimination of staff, volunteers, athletes, families, sponsors and/or any other third party
- Purporting to communicate on behalf of SCSA, unless authorized by SCSA

Any posts on social media posted by non-SCSA authorized representatives are the views and opinions expressed by the user, are the legal responsibility of the poster and do not represent the official views of SCSA.



POLICIES

Cyber Bullying and Social Media

What is Cyber Bullying?

Cyber Bullying is a form of bullying, which is carried out through an internet service such as email, a chat room, discussion group, instant messaging (Text Message, WhatsApp, KIK, etc.) or social media platforms (Snap Chat, Instagram, Facebook, etc.)

Examples of cyber bullying behaviour are:

- Teasing and being made fun of
- Spreading rumours online
- Sending unwanted messages
- Defamation

If a player, coach, parent has information about any conduct that is occurring on Social Media it is to be presented immediately to the President and/or Technical Staff immediately.

Using social media platforms to bully a teammate, coach, official and/or any member is not tolerated by SCSA and will be subject to sanctions by the Technical Committee and Disciplinarian.

Media

Any media inquiries related to communications by or about SCSA on social media shall be immediately referred to the SCSA President. No staff, volunteers, athletes or families shall speak to media about such communications or purport to speak as a representative of or on behalf of SCSA without prior express permission of the SCSA President.

Controversial Issues

If you see misrepresentations made about SCSA in social media, you may advise the SCSA Office Manager for their attention and information.

Avoid arguments on social media. Brawls may earn traffic, but nobody wins in the end. Do not try to settle scores or goad competitors or others into inflammatory debates. Make sure what you are saying is factually correct. If you see any communications generated by other individuals that may cause harm to SCSA interests, we ask that you take reasonable action to immediately remove all such communication and report it to the SCSA Office Manager.



Consequences

It is all about judgment. Using social media to cause harm to SCSA interests or in a negative way against SCSA, staff, volunteers, athletes, families and/or our corporate sponsors is dangerous and will NOT be tolerated by SCSA. Policy violations will be subject to disciplinary action.